

Human Computation



课堂测试时间

- 1、简述假托和钓鱼的区别。
- 2、人哪些方面比计算机强，哪些方面比计算机弱，分别举例说明。
- 3、举例说明双因子认证和双通道认证的区别。
- 4、简单描述为什么需要可用安全。
- 5、要达到可用安全有哪些手段和方法。
- 6、谈谈你对可用安全的看法和感想（有新的想法更好）。

可用安全概念

- 可用性定义
- 可用性评估
- 可用安全起源
- SOUPS
- 可用安全定义

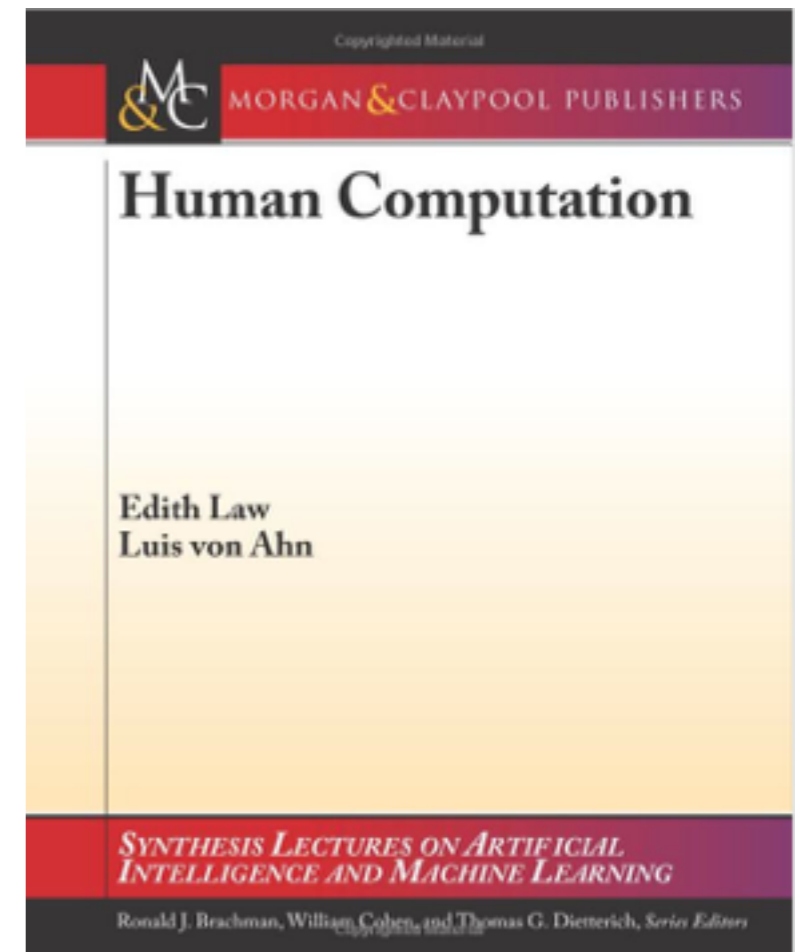
理解可用安全

- 为什么需要
- 面临挑战
- 目标
- 安全不可见
- 可理解

可用安全例子

- 网络钓鱼
- 证书
- 口令
- PatternLock
- PrivacyBird

- **Introduction**
- **Human Computation Algorithms**
- **Aggregating Outputs**
- **Task Routing**
- **Understanding Workers and Requesters**
- **The Arts of Asking Questions**
- **Conclusions**



HCOMP 2018

The sixth AAI Conference on Human Computation and Crowdsourcing

📅 July 5–8, 2018 📍 Zurich, Switzerland

Human Computation

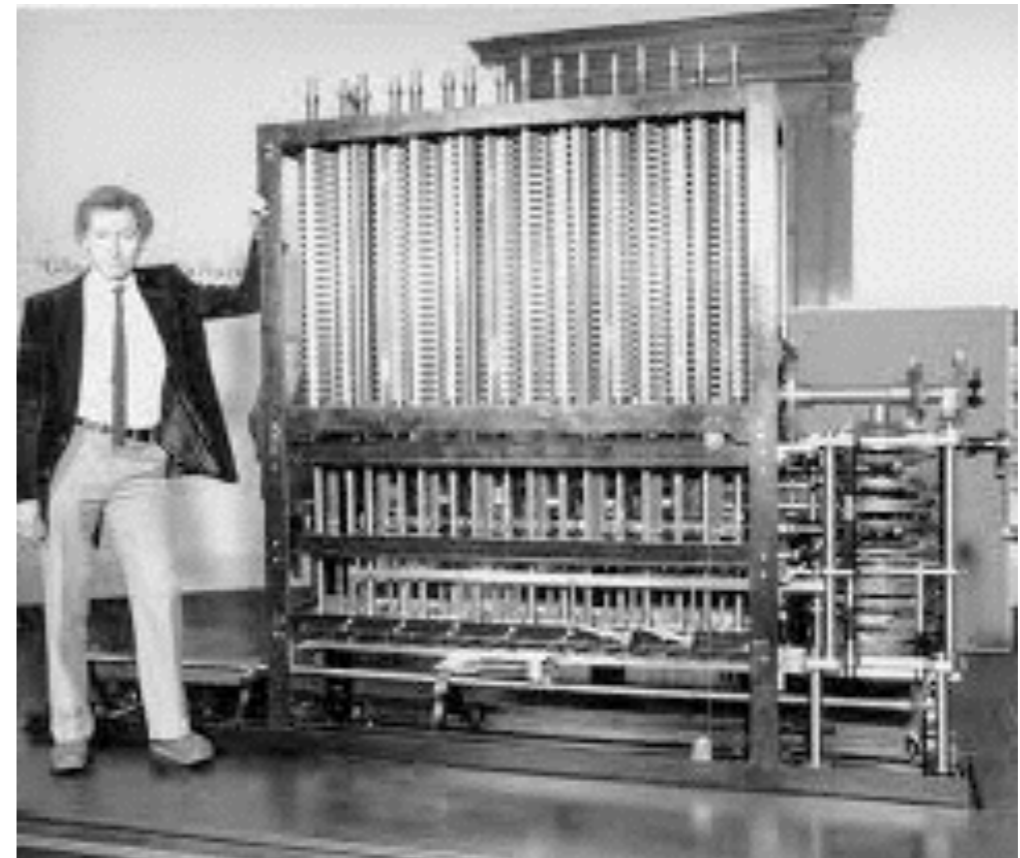
概念



计算公式 → 任务分解



操作指南 → 结果合并



- 计算

✱使用算法映射输入到输出的过程

- Human Computation

✱人来执行的计算

2005



人工智能难题

思考

现在有哪些Human Computation应用?

Human Computation产生需要什么基础?

- 现在依然存在许多人工智能难题
 - ✳ 人很容易解决
 - ✳ 但是复杂的计算机算法很难解决
- 常见的人工智能难题
 - ✳ 感知（目标识别、分类）
 - ✳ 自然语言分析（观点分析、翻译）
 - ✳ 认知（计划、推理）

The Breckinridge and Lane Democrats, having taken courage at the recent eastern advices, are organizing energetically for the campaign. Several prominent Democrats who at first favored DOUGLAS, are coming out for the other side, apparently under the pressure of Federal influence. An address to the National Democracy of California, urging the party to support BRECKINRIDGE, has recently been published, which manifestly has strengthened that side of the question. It is signed by 65 Democrats, many of whom occupy respectable and prominent positions in the party, 22 of them are Federal office-holders, eight more are recipients of Federal patronage, and the others represent a mass of politicians giving the document most weight. The Douglas Democrats are also active. The Irish and German vote will mostly go with that branch of the party, but it is difficult to estimate which wing is the stronger. Thus far 17 Democratic newspapers have declared for DOUGLAS, 13 for BRECKINRIDGE, and 9 remain non-committal, with even chances of going either way. Under these circumstances the Republicans entertain not unjustifiable hopes that the Democratic divisions may be so equally balanced as to give the State to LINCOLN. Some very respectable Bell and Everett meetings have been held in different parts of the State, but thus far that party does not exhibit much rank and file strength.

The New-York State Yacht Squadron, on its annual cruise to Newport, came into the harbor yesterday afternoon. The following are the names of the boats that came to anchor here: *Jessie*, *Geraldine*, *Evelyn*, *Annie*, *Mannering*, *Julia*, *Bonita*, *Magie*, *Widgou*, *Rambler*, *Fleur-de-Lis*, *Henrietta*, *Sea-Drift* and *Maria*, with the steamer *America* as a tender. On anchoring, each boat fired a gun, according to custom. The reports were heard distinctly in the city, causing considerable inquiry as to "what was up," and quite a number of sanguine individuals came into our office to inquire if the guns were not annunciatory signals of the successful laying of the Atlantic Cable. We invariably replied in the negative. The squadron will leave to-day for Newport. The yachts *Washington* and *Rutler*, of this city, start with it, with parties of New-Haven people.

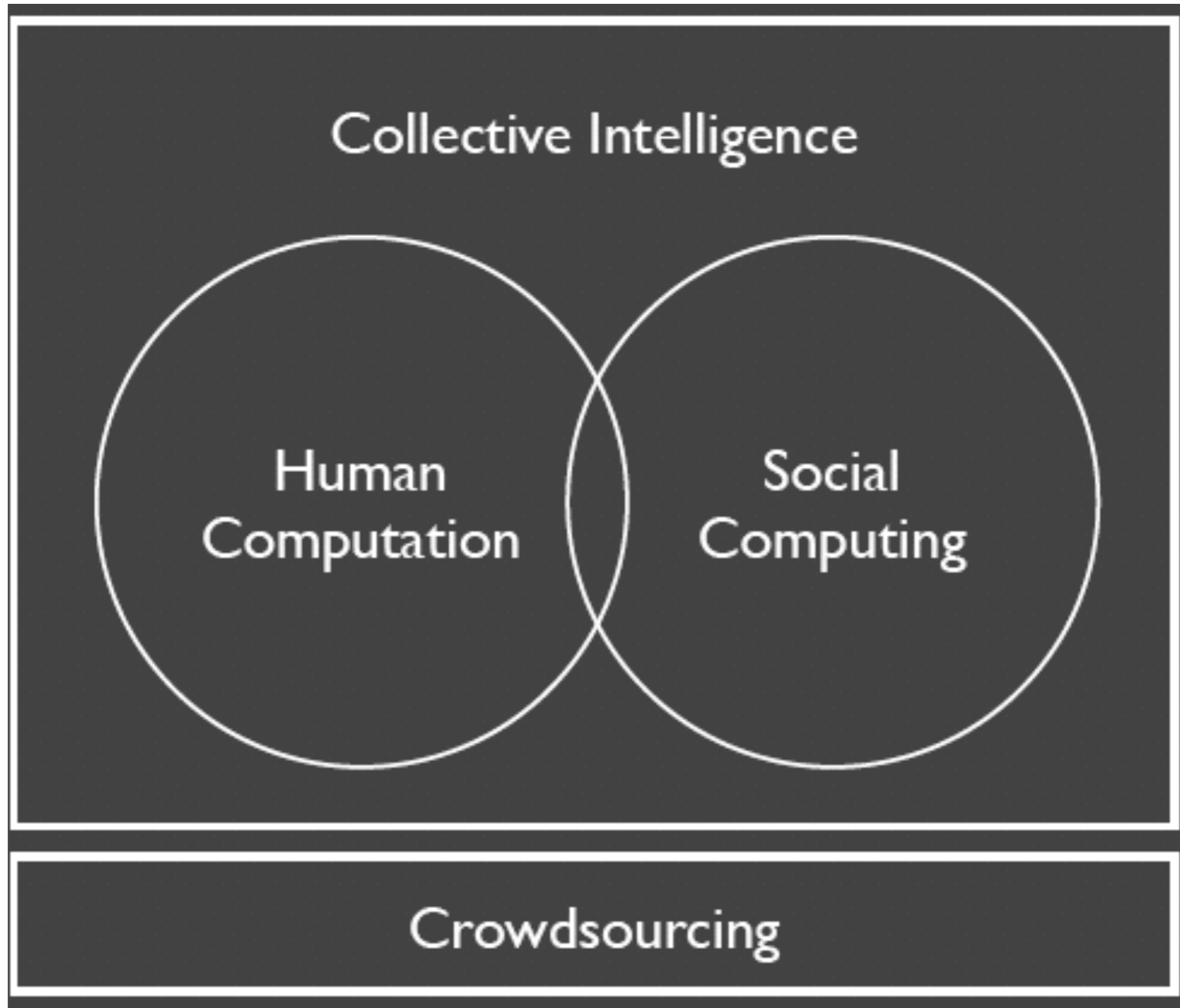


Tag系统 Q&A系统

动物
机器

社会
行为

工具
方法

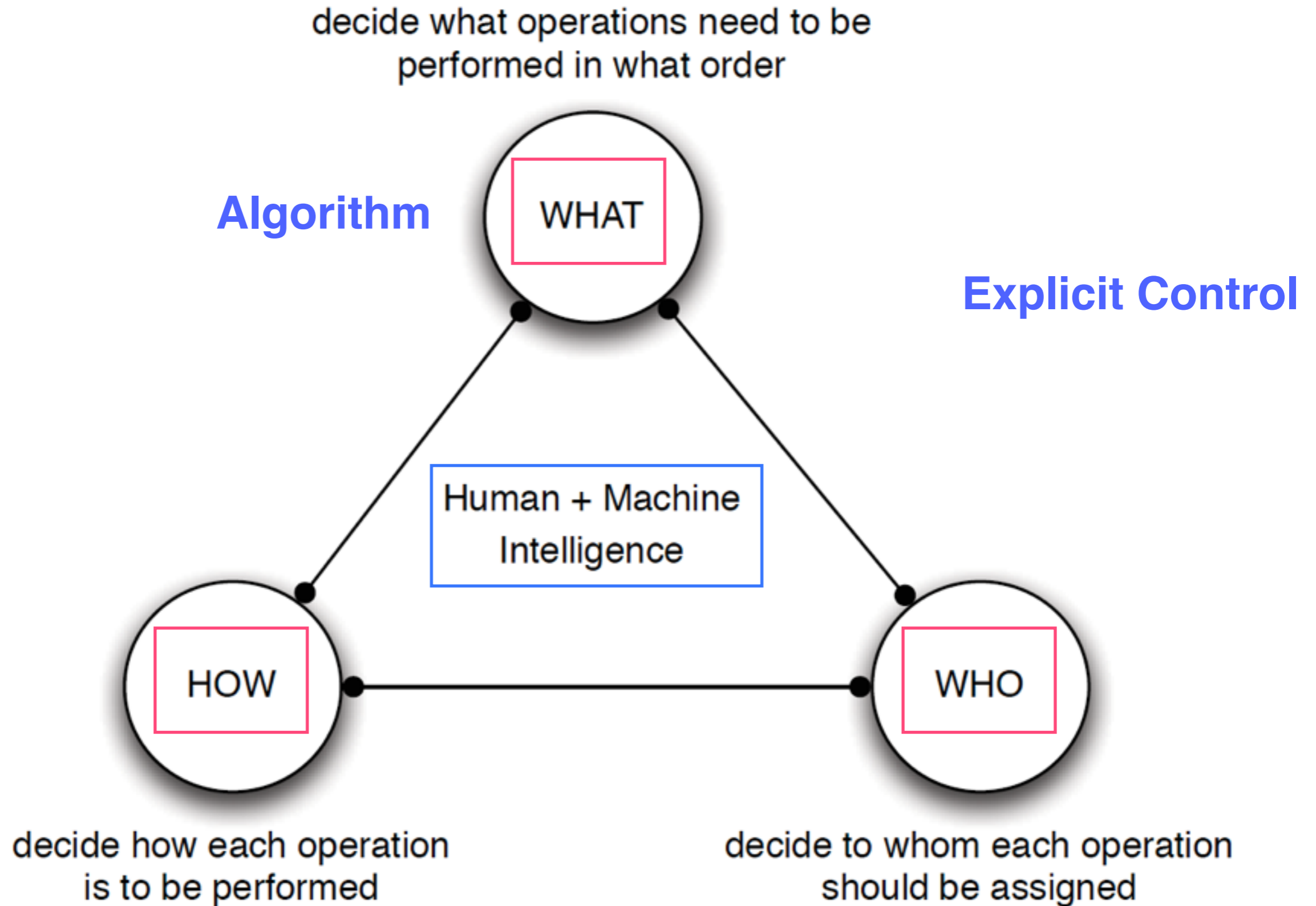


群体
智能

社会
计算

众包

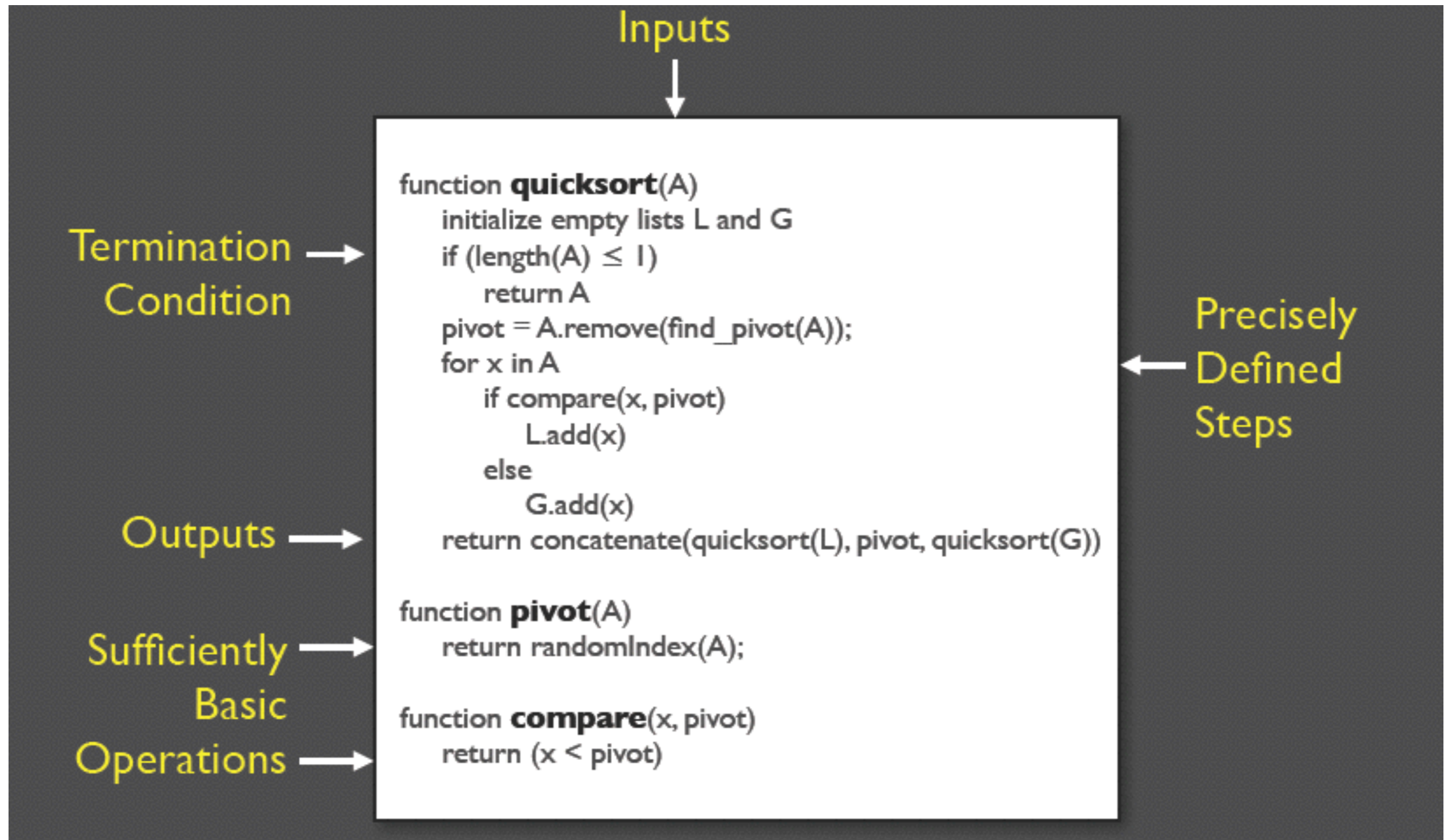
三个层面



- 识别：图像识别、语音识别, ...
- 语言：NLP、翻译, ...
- 计算密集问题：象棋、围棋、NP问题、生物学基因测序, ...
- 自愿计算：SETI@Home, ...
- 其余：医疗诊断、文本编辑、计划...

Human Computation

算法



```
function quicksort(A)
  initialize empty lists L and G
  if (length(A) ≤ 1)
    return A
  pivot = A.remove(find_pivot(A));
  for x in A
    if compare(x, pivot)
      L.add(x)
    else
      G.add(x)
  return concatenate(quicksort(L), pivot, quicksort(G))

function pivot(A)
  return randomIndex(A);

function compare(x, pivot)
  return human_compare(x, pivot)
```

Mechanical Turk Task

[Instructions](#)

You are shown two images. You must select the image that is more indicative of suspicious activities.

Task

Imagine that you are a security guard and you are monitoring two places. Someone informed you that there are suspicious activities in one of the places, but you were not told which one. Which place will you attend to?



Submit



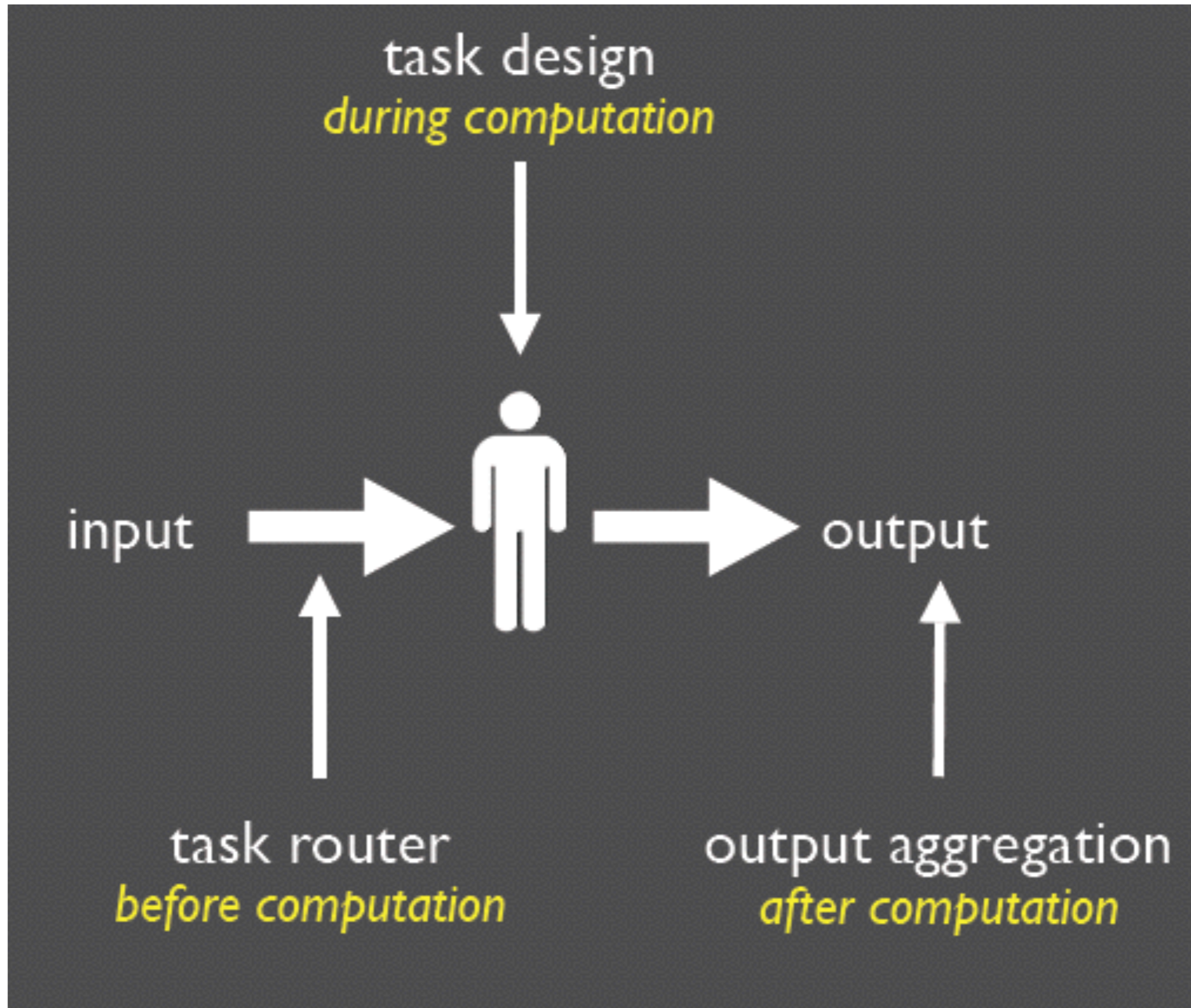
```
function quicksort(A)
  initialize empty lists L and G
  if (length(A) ≤ 1)
    return A
  pivot = A.remove(find_pivot(A));
  for x in A
    if compare(x, pivot)
      L.add(x)
    else
      G.add(x)
  return concatenate(quicksort(L), pivot, quicksort(G))

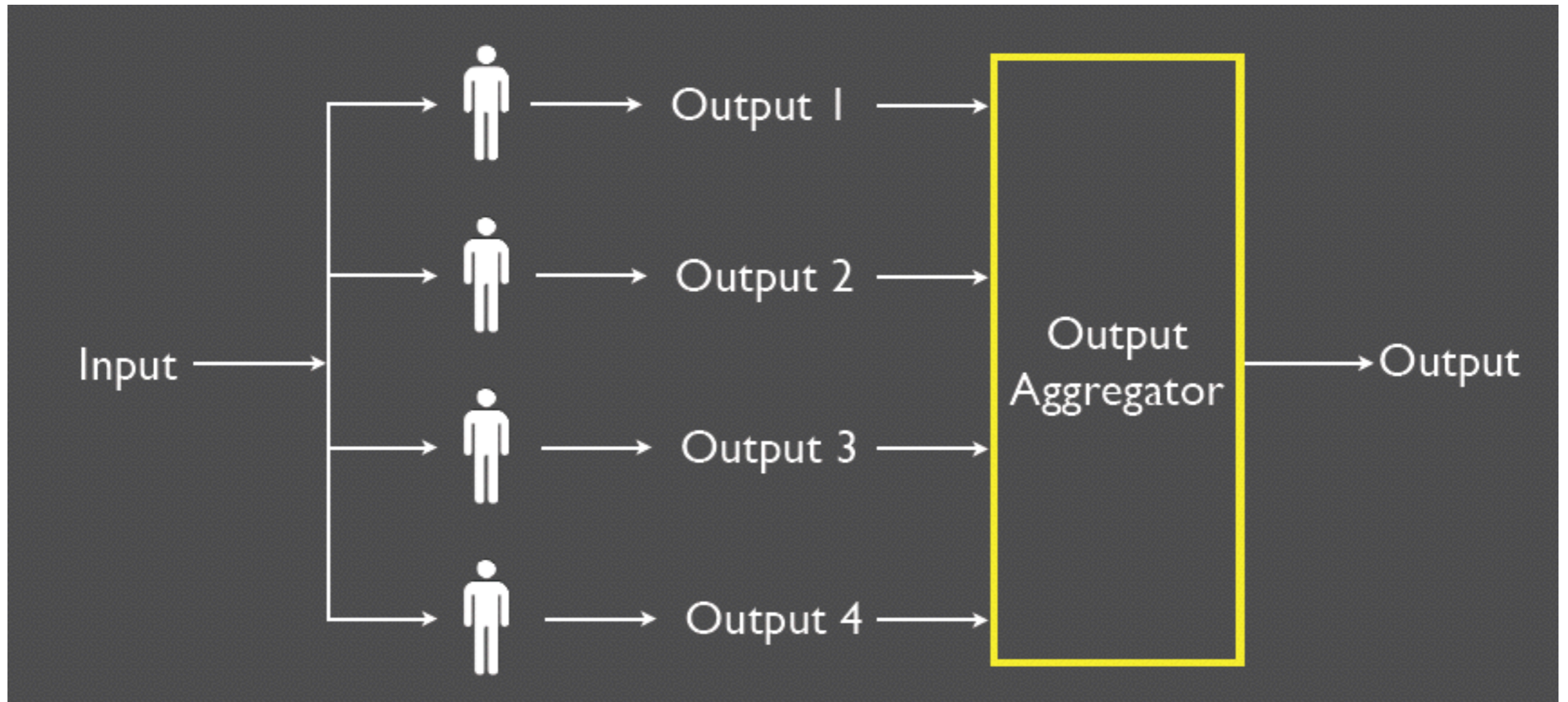
function pivot(A)
  return randomIndex(A);

function compare(x, pivot)
  return human_compare(x, pivot)
```

Games with a Purpose







- Money
- Access
- Game
- Volunteer
- Learning

Human Computation

例子

- Web上的图像识别是一个主要的技术挑战
- 大量图片存在，但是文本描述很少，自动识别很不准确
- 人来做标记是一个无奈的选择

- 每周现在有20亿用户玩在线游戏
- 21岁美国人万游戏时间，平均一生5年



- 两个用户同时独立的标记一个图片
- 如果标记一致会得到奖励



Player 1 guesses: purse
Player 1 guesses: bag
Player 1 guesses: brown

Success! Agreement on "purse"



Player 2 guesses: handbag

Player 2 guesses: purse
Success! Agreement on "purse"

- 科学是数据密集型的
 - ✱ 气候
 - ✱ 物种分布
 - ✱ 星体轨迹
- 科学家数量少
- 非科学家来收集和解释数据

The screenshot shows a web browser window with the address bar displaying `www.galaxyzoo.org`. The page header includes the text "Galaxy Zoo is a ZOO NIVERSE project" and "...just like MOON ZOO". The main title "GALAXY ZOO" is prominently displayed in white, with the "O" containing a glowing orange and red galaxy image. To the right, the word "HUBBLE" is written in blue. A navigation menu below the title lists: Home, The Story So Far, How To Take Part, Classify Galaxies, Explore Galaxies, The Science, FAQ, Forum, Blog, and Contact Us. The central image features the Hubble Space Telescope in orbit above Earth's horizon, with a "Pictures" button in the top right corner. A blue banner below the image reads: "You aren't logged in so we can't record your results!". The main content area is split into two columns. The left column has a heading "Welcome to Galaxy Zoo, where you can help astronomers explore the Universe" followed by a paragraph: "Galaxy Zoo: Hubble uses gorgeous imagery of hundreds of thousands of galaxies drawn from NASA's Hubble Space Telescope archive. To understand how these galaxies, and our own, formed we need your help to classify them according to their shapes — a task at which your brain is better than even the most advanced computer. If you're quick, you may even be the first person in history to see each of the galaxies you're asked to classify." Below this is another paragraph: "More than 250,000 people have taken part in Galaxy Zoo so far, producing a wealth of valuable data and sending telescopes on Earth and in space". The right column contains a "Classifier Log In" section with a yellow button "Click here to log in" and links for "Register" and "Forgotten Password?". Below that is an "Explore galaxies" section with a search input field containing the placeholder "Enter a search term" and a "Search" button.

Human Computation

eBird

The screenshot displays the eBird website interface. At the top, the browser address bar shows `ebird.org/content/ebird/`. The main header features the eBird logo and a navigation menu with links for Home, About eBird, Submit Observations, View and Explore Data, and My eBird. Below the navigation, there are links for Sign In and Register as a New User, and a language selection option for English.

A prominent banner reads "Welcome to eBird" with the tagline "eBird is as birder does!". Below this, the "eBird News and Features" section highlights the "eBirder of the Month -- Mary Gustafson" for November 12, 2011. The accompanying text describes her role at the Rio Grande Valley Birding Festival and her commitment to eBird. A photograph of Mary Gustafson holding a bird is included. Below the news, there is a link for "Possible hybrid Harlan's Red-tailed Hawk x Rough-legged Hawk in Kansas" dated November 07, 2011.

The right side of the page features the "Gulf Spill Bird Tracker" map, which shows bird sightings in Louisiana and the Gulf of Mexico. The map includes a legend for sightings (clusters, within 30 days, older than 30 days) and a "Brown Pelican" information box. The map also displays the "Oil Slick Forecast" with options for Now, 24 hr, 48 hr, and 72 hr. The map is powered by Google Maps and includes logos for eBird, DataONE, and NSF.

The screenshot shows the Amazon Mechanical Turk website interface. At the top, there's a browser window with the URL <https://www.mturk.com/mturk/welcome>. The page features the Amazon Mechanical Turk logo with the tagline "Artificial Intelligence". Navigation buttons include "Your Account", "HITS", and "Qualifications". A secondary navigation bar contains "Introduction", "Dashboard", "Status", and "Account Settings". A prominent yellow banner states: "Mechanical Turk is a marketplace for work. We give businesses and developers access to an on-demand, scalable workforce. Workers select from thousands of tasks and work whenever it's convenient. 185,774 HITS available. [View them now.](#)"

Make Money by working on HITs

HITs - *Human Intelligence Tasks* - are individual tasks that you work on. [Find HITs now.](#)

As a Mechanical Turk Worker you:

- Can work from home
- Choose your own work hours
- Get paid for doing good work



or [learn more about being a Worker](#)

Get Results from Mechanical Turk Workers

Ask workers to complete HITs - *Human Intelligence Tasks* - and get results using Mechanical Turk. [Register Now](#)

As a Mechanical Turk Requester you:

- Have access to a global, on-demand, 24 x 7 workforce
- Get thousands of HITs completed in minutes
- Pay only when you're satisfied with the results





Your Account

HITs

Qualifications

253,412 HITs available now

All HITs | HITs Available To You | HITs Assigned To You

Find containing that pay at least \$ for which you require Master

All HITs

1-10 of 32004 Results

Sort by:

[Show all details](#) | [Hide all details](#)

Classify Arabic Tweets Dialects SEE REVISED HIT

Requester: Chris Callison-Burch	HIT Expiration Date: Aug 4, 2013 (9 weeks 6 days)	Reward: \$0.00
	Time Allotted: 60 minutes	HITs Available: 23530

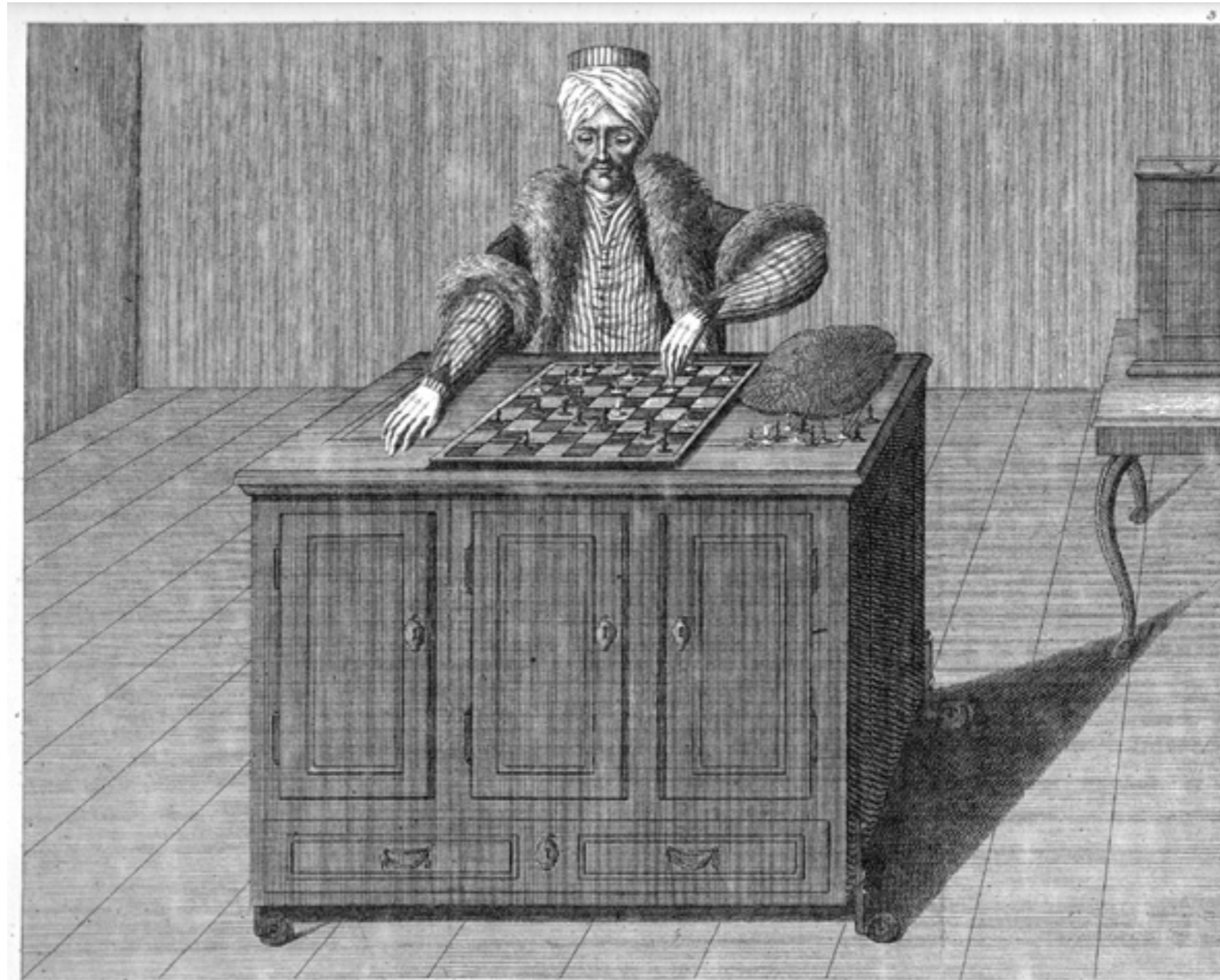
Identify whether the phrase/keywords belongs to the category provided?

Requester: InterestProfiler	HIT Expiration Date: Jun 21, 2013 (3 weeks 4 days)	Reward: \$0.01
	Time Allotted: 10 minutes	HITs Available: 17969

Search: Keywords on Google.com (US)

Requester: CrowdSource	HIT Expiration Date: May 27, 2014 (52 weeks)	Reward: \$0.08
	Time Allotted: 16 minutes	HITs Available: 14969

Mechanical Turk



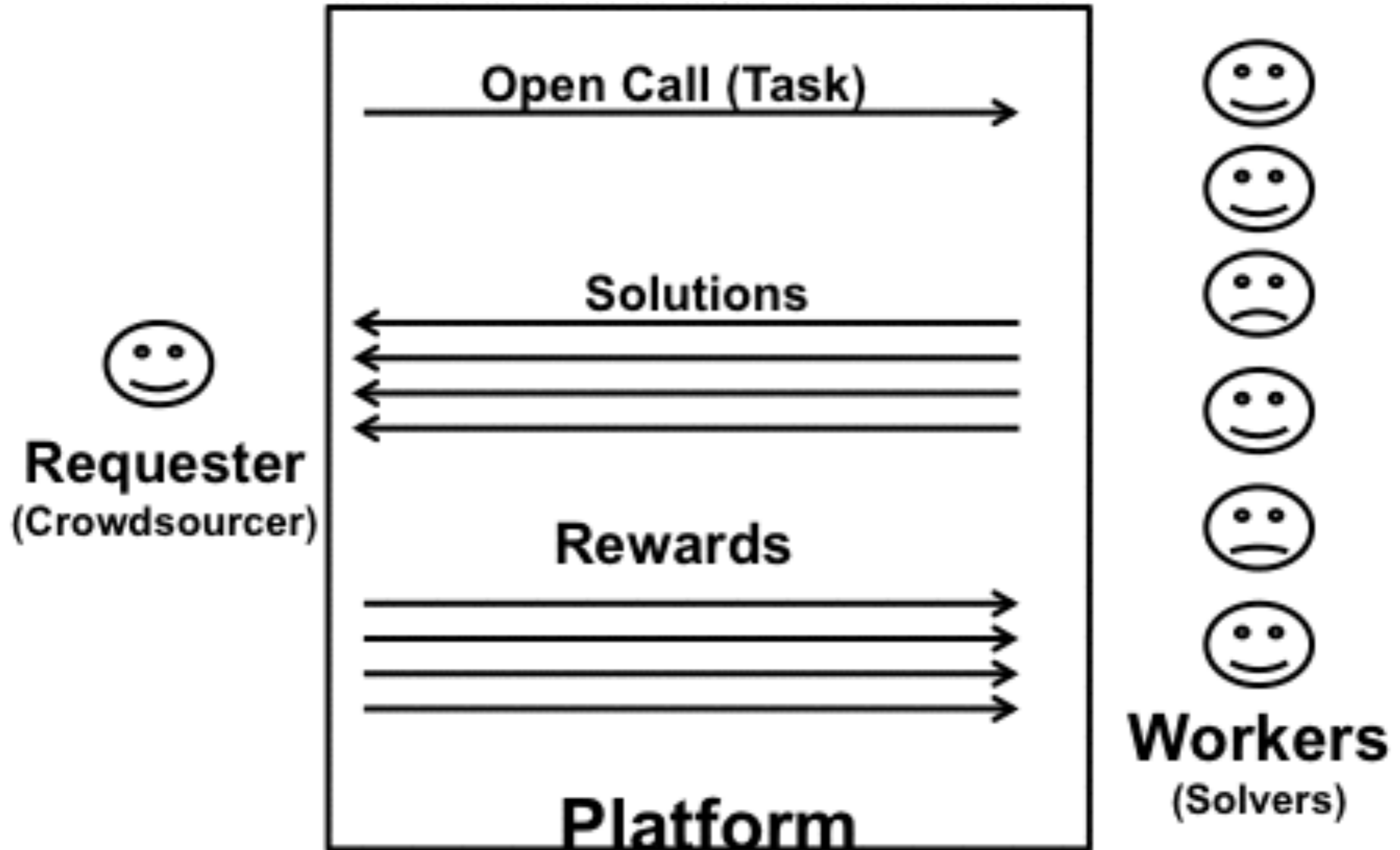
W. de Kempelen del.

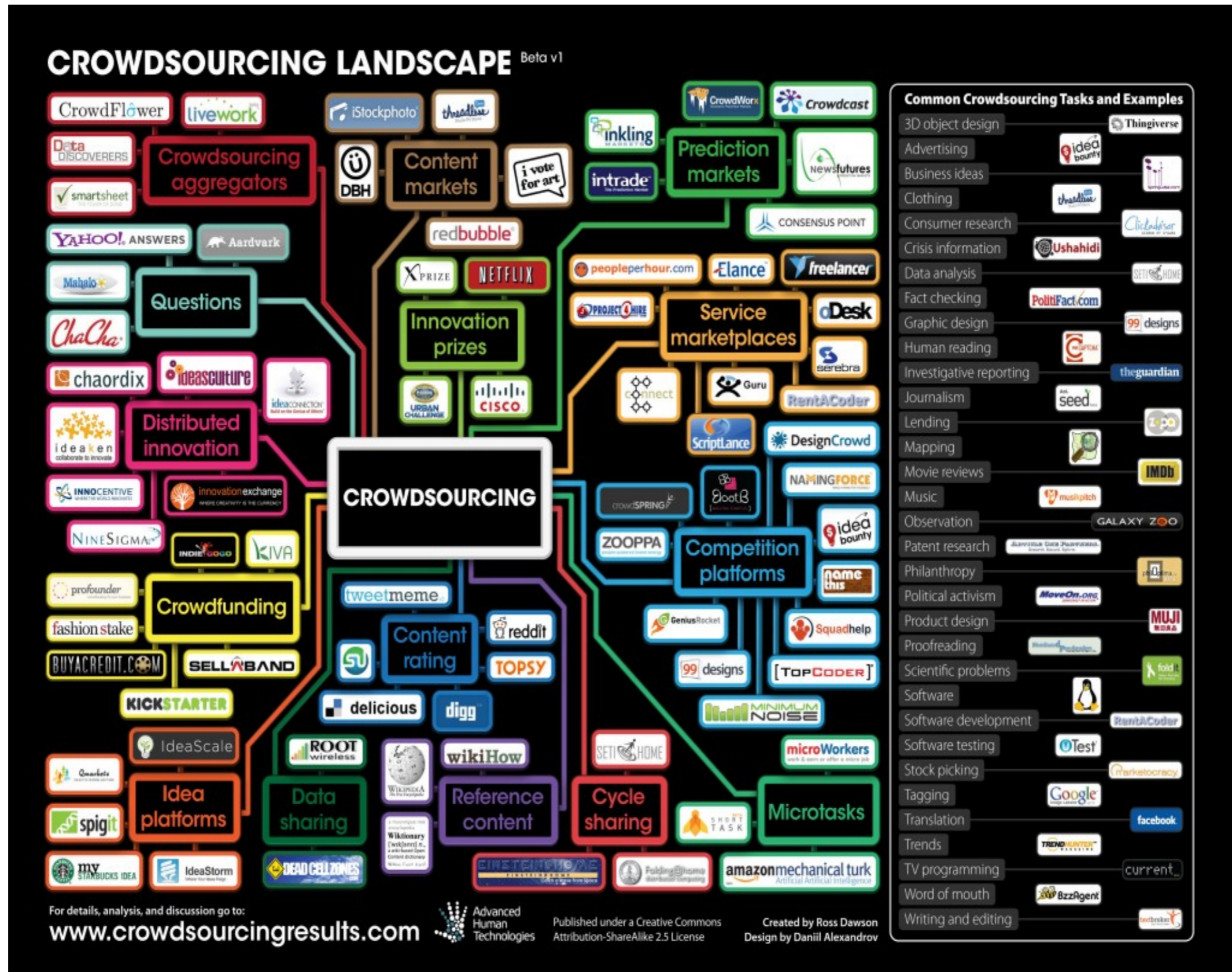
Cher à Meckel excudit, Basilea.

P. G. Pintz, sc.

Der Schachspieler im Spiele begriffen. Le Joueur d'Échecs tel qu'on le voit pendant le jeu.

众包

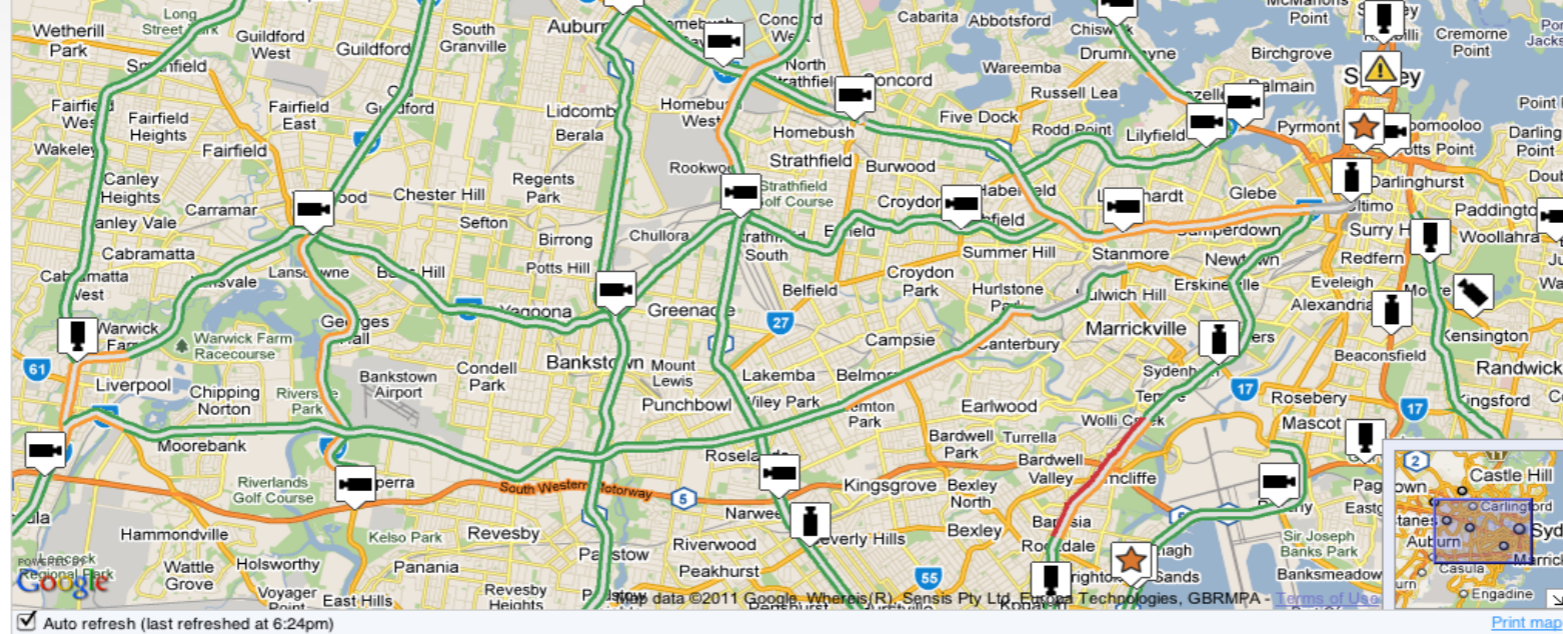




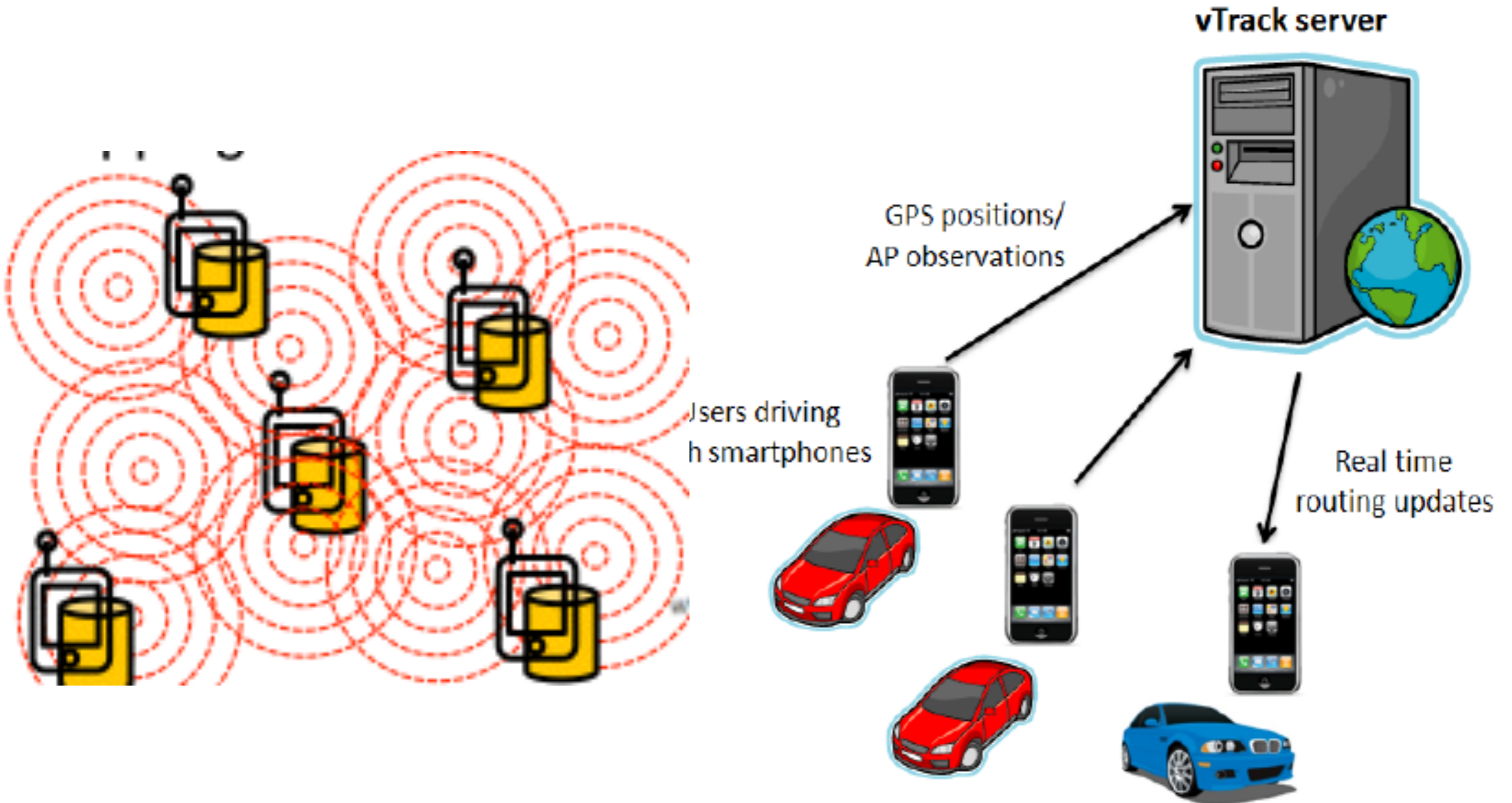
道路监控

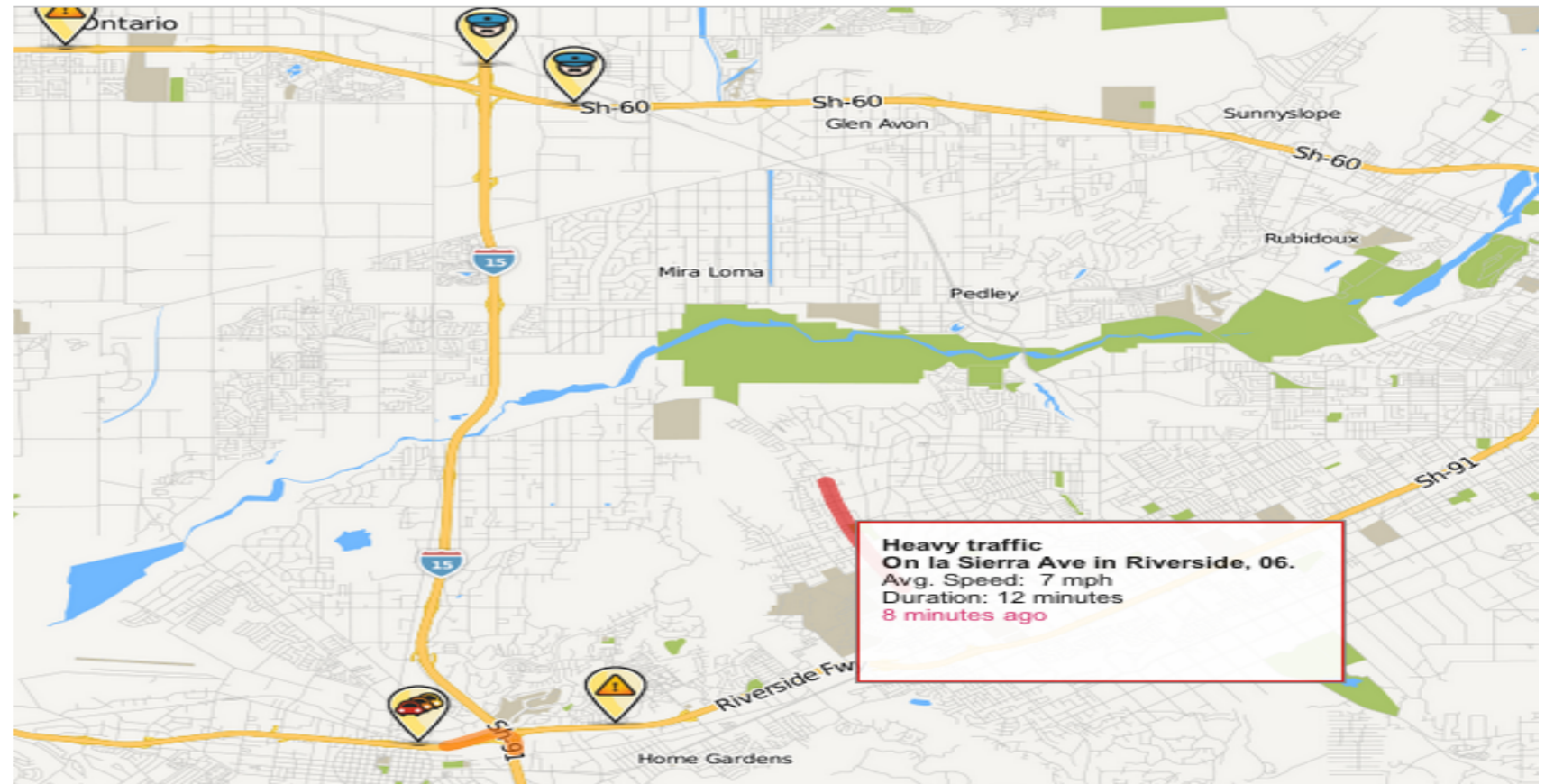


The screenshot shows the NSW Transport Roads & Traffic Authority website. At the top, there is a navigation bar with links for LOGI, COLLOQUIUM, MSDN, BIBLOG, BANNER, FinanceApp, KEDIMA, EPSS, and BILLS. The NSW Government logo and the authority's name are also present. Below the navigation bar is a search bar and a 'My journey' section with input fields for street, suburb, and postcode. A 'Traffic hazards' section is visible, showing a list of hazards for 18/03/2011, including Incidents (6), Scheduled road work (116), Major events (4), Fire (0), Flood (5), and Alpine conditions (0). The main content area is a map of Sydney with various icons representing traffic cameras and hazards. A sidebar on the right contains 'Map options' and 'Live conditions' sections, with checkboxes for Traffic flow, Live Traffic Cameras, Variable Message Signs, Train stations, Ferry wharves, Heavy vehicle checking stations, Heavy vehicle rest areas, and Safe-T-Cams. The footer contains copyright information and a report incident link.



道路监控





CAPTCHA

- CAPTCHA

Completely
Automated
Public
Turning test to tell
Computers and
Humans
Apart

<http://www.captcha.net/>

<http://en.wikipedia.org/wiki/CAPTCHA>

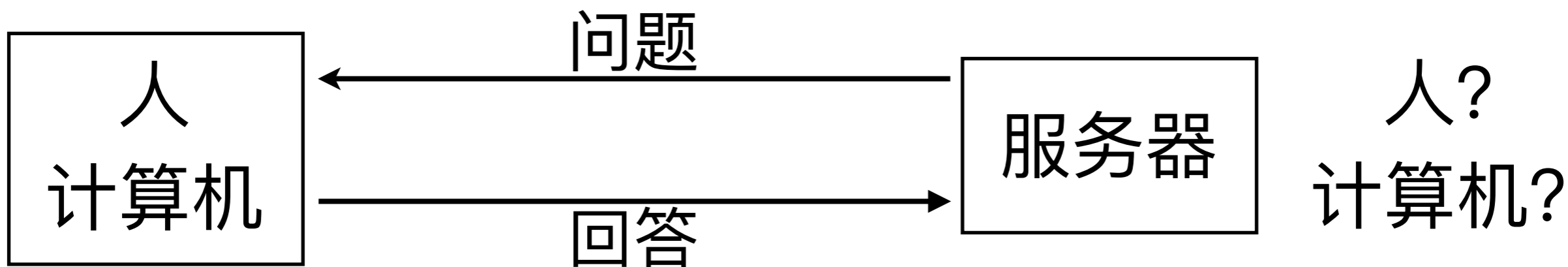
The image shows a registration form with the following fields:

- Name:** First and Last name input boxes.
- Choose your username:** A single input box with a placeholder "@gmail.com".
- Create a password:** A single input box.
- Confirm your password:** A single input box.
- Birthday:** Month (dropdown), Day, and Year input boxes.
- Gender:** A dropdown menu with "I am..." as the placeholder.
- Mobile phone:** A country code dropdown (showing "+86") and a phone number input box.
- Other email address:** A single input box.

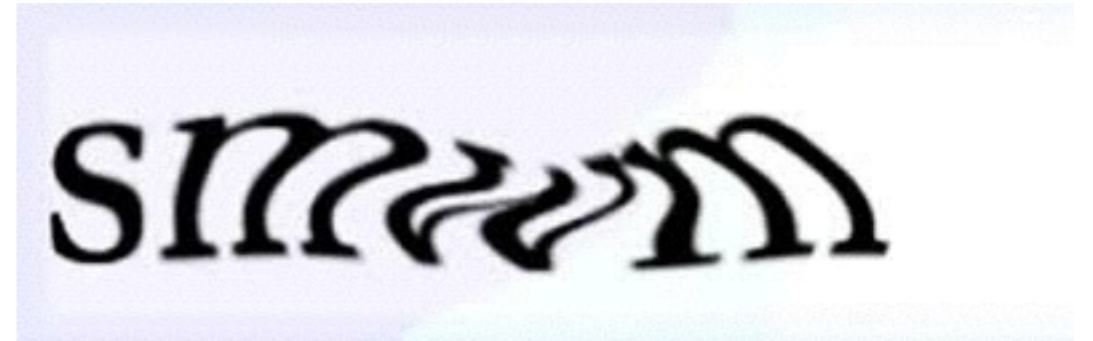
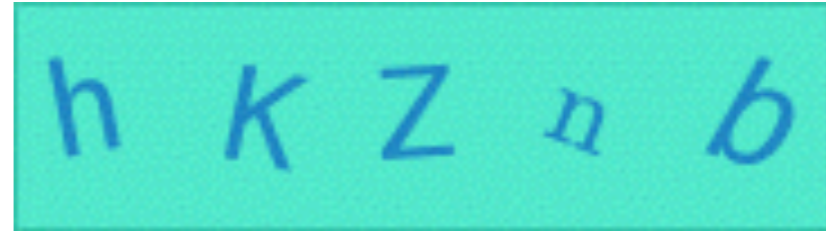
A blue box highlights the CAPTCHA section at the bottom, which includes:

- The instruction: "Prove you're not a robot".
- An image of the word "rebuild" with a distorted, wavy effect.
- The text "rebuild:".
- The instruction: "Type the two pieces of text:".
- An input box for the answer.
- Refresh, volume, and help icons.

- A program that generates and grades tests that are human solvable but beyond the capabilities of current computer programs
- 全自动区分计算机和人类的图灵测试
- 验证码，一种区分用户是计算机和人的公共全自动程序



- 1996, Moni Naor
- 1997年, AltaVista
- Yahoo邮件是第一个大规模采用CAPTCHA的网站
- 2000年, von Ahn和Blum设计出第一个抵御OCR的CAPTCHA
- 2007年, reCAPTCHA
- 2007年, NoCAPTCHA
-



HIPs:

Human Interactive Proof

OCR:

Optical Character Recognition

- 判断人还是机器

- ✳ 保护网站用户注册，提供免费服务给用户而不是bots

- ✳ 保护搜索引擎，防止评论spam


- ✳ 确保在线调查更可信，防止虚假投票

- ✳ 防止spam制作者很容易的获得email地址

- ✳ 防止针对口令系统的字典攻击

- ✳ 抵御bots

SPAM

	Registration
	Blogs/Articles
	File Downloads
	Contact Forms
	Online Voting
	Seach

- 设计CAPTCHA

- * Email

- * BBS

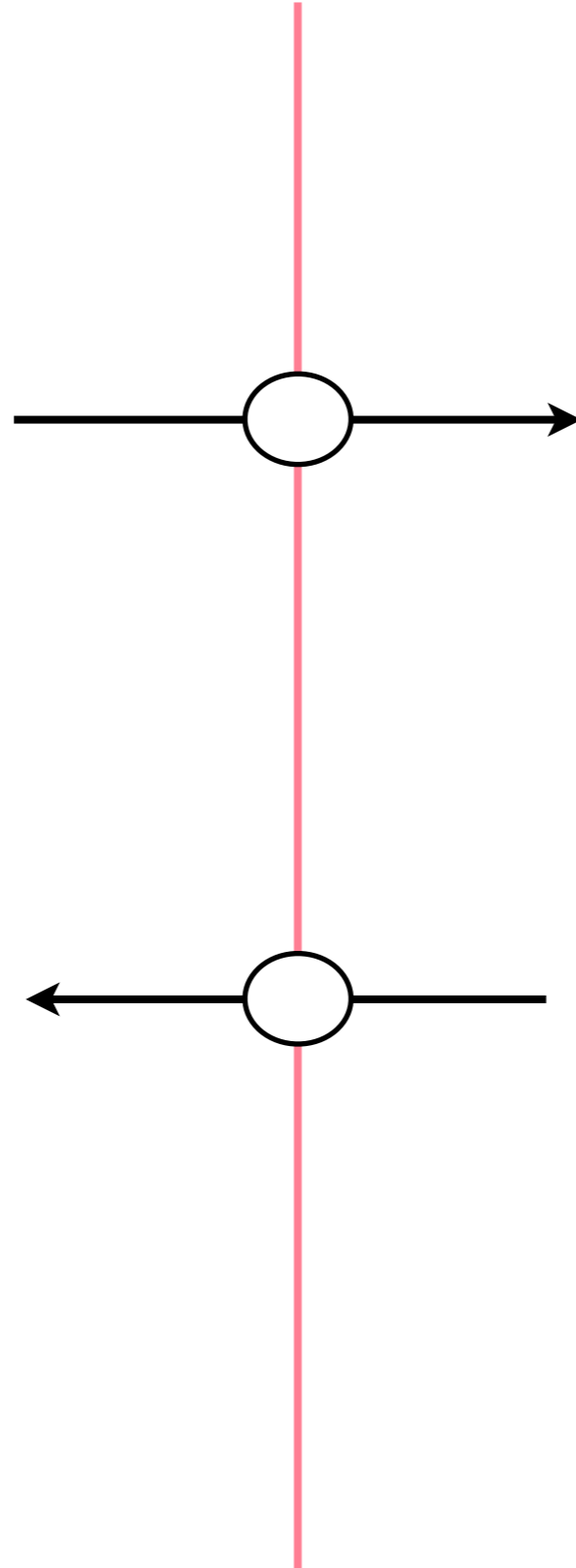
- * Blog

- * SNS

- * Security

- *

AI难题



- 攻击CAPTCHA

- * 垃圾信息生产者

- * 僵尸网络掌握者

- * 打码等其余攻击者

- * 自动化测试人员

- *

机器学习

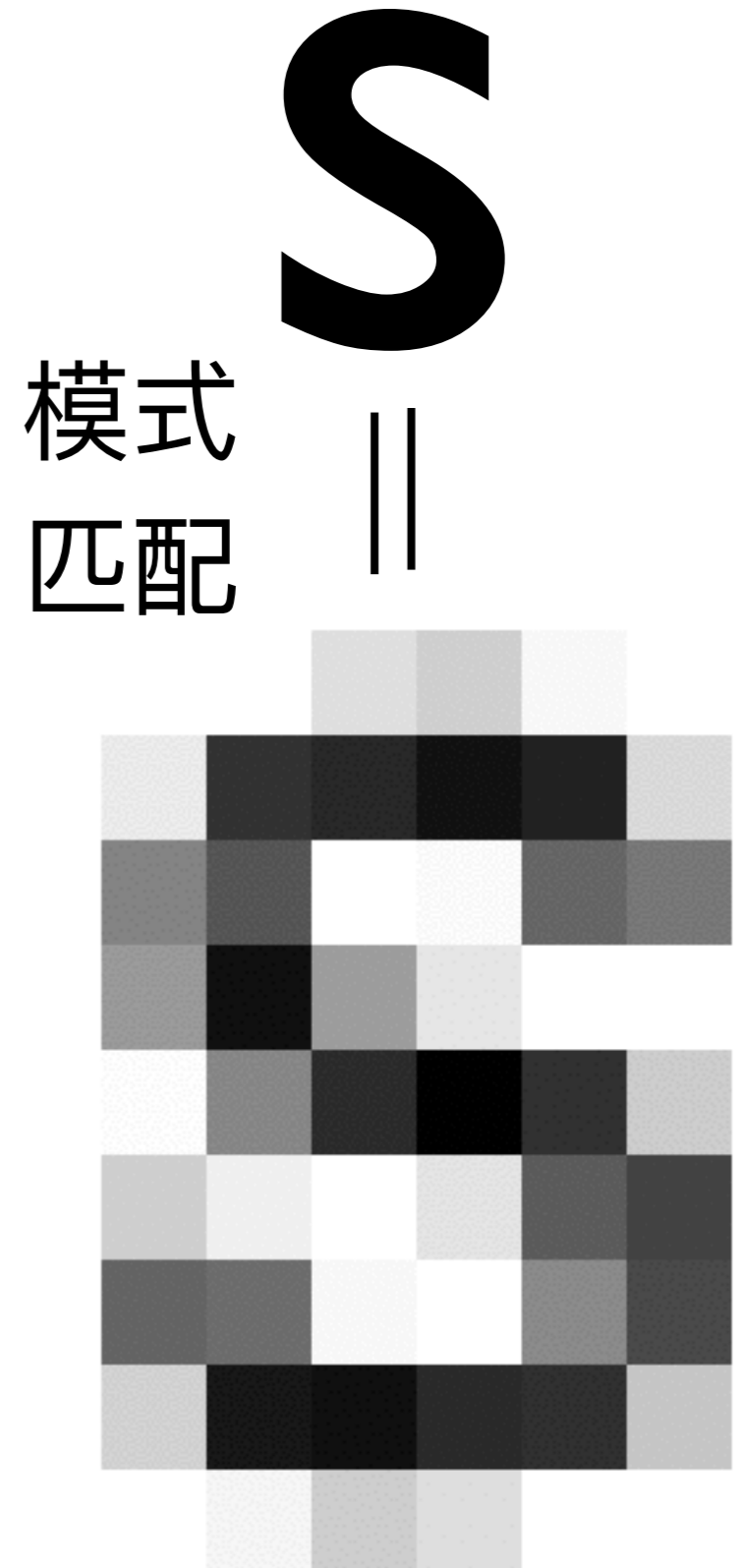
- 请进入如下图片的文字

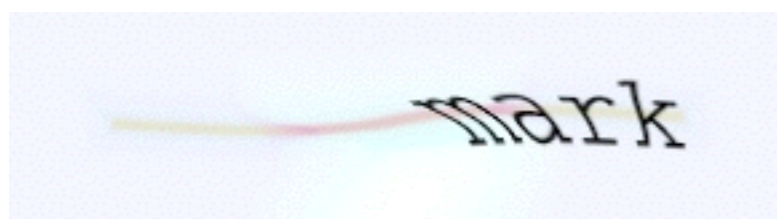
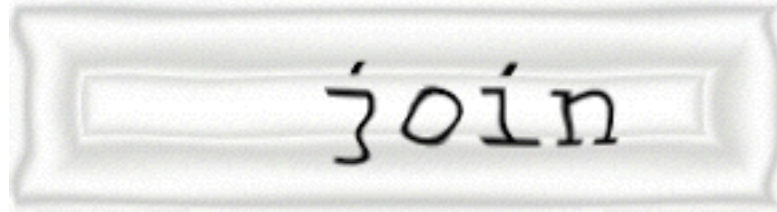
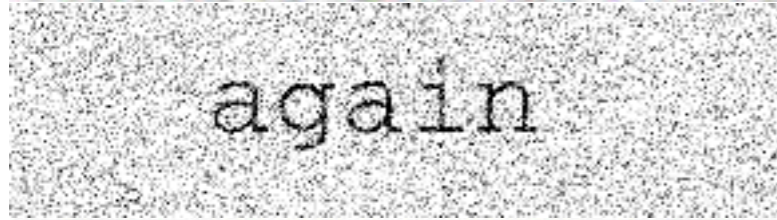
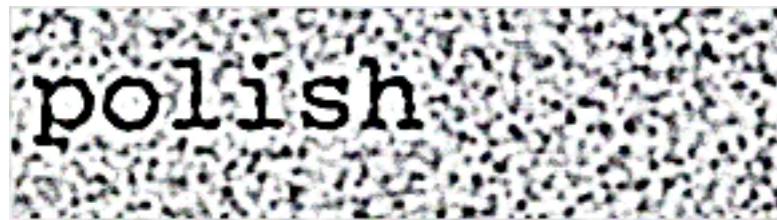
sunhp@ss.pku.edu.cn

- 文字如下:

sunhp@ss.pku.edu.cn

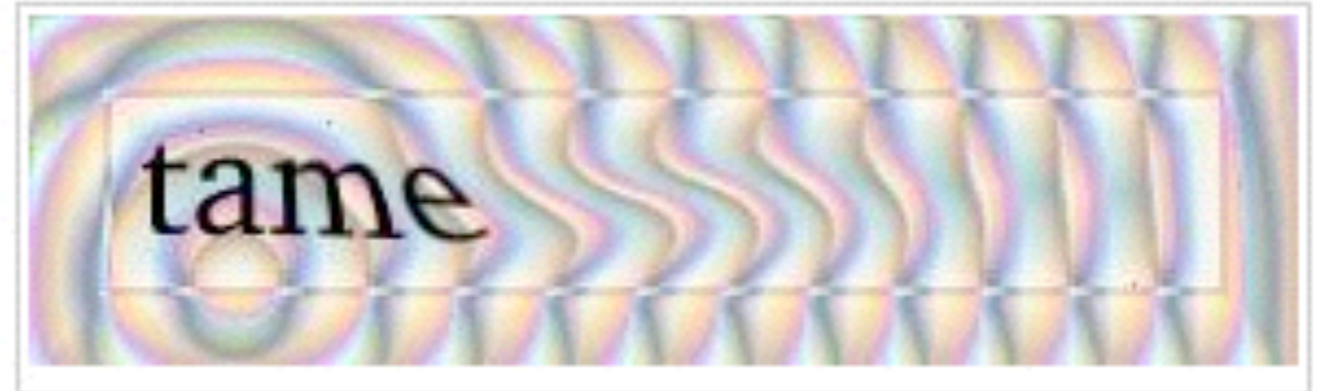
-
- 像素点
 - 图片：二维的像素点
 - 计算机不能识别图片中包括什么文本
 - 计算机能识别图片中哪些像素相同不相同



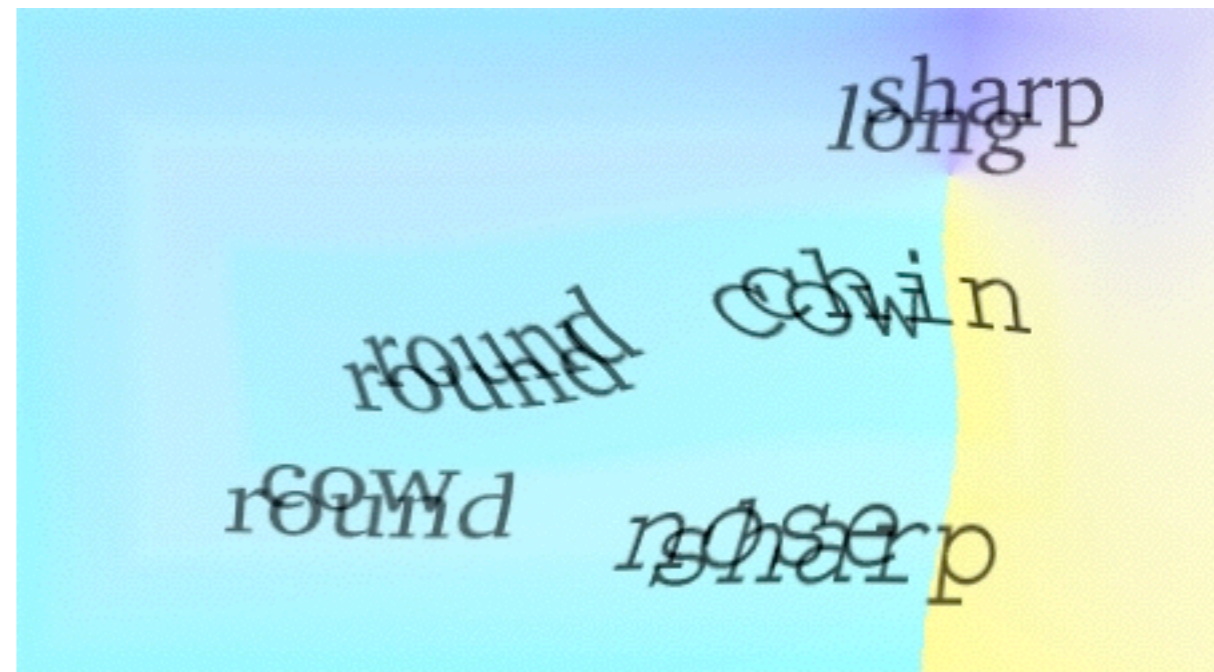


EZ-GIMPY

Enter the word as it is shown in the box below.



GIMPY



Yahoo's EZ-Gimpy

A sample of distorted text from Yahoo's EZ-Gimpy CAPTCHA, showing the word "Simm" rendered in a highly stylized, wavy font.

假设：人能读
扭曲的文本，
但计算机不能

一般情况下要求
用户输入扭曲图
像中的文字

A sample of distorted text showing the word "following" in a wavy, cursive font.

A sample of distorted text showing the word "finding" in a wavy, cursive font.

增加一条曲线使得
图像分割更困难

将符号彼此拥挤在一起，但是人也比较难于识别

A sample of distorted text showing the word "Eurotrip" in a wavy, cursive font.

A sample of distorted text showing the word "klopsh" in a wavy, cursive font.

A sample of distorted text showing the number "3m573" in a wavy, cursive font.

A sample of distorted text showing the alphanumeric string "v4p12" in a wavy, cursive font.

常见文本CAPTCHA



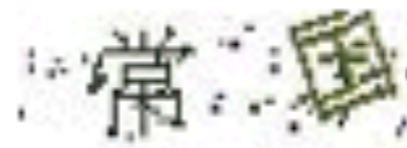
谷歌的验证码



QQ的验证码



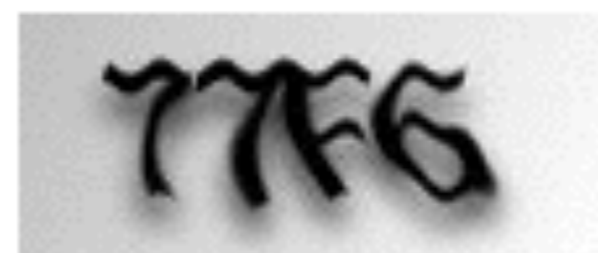
新浪的验证码



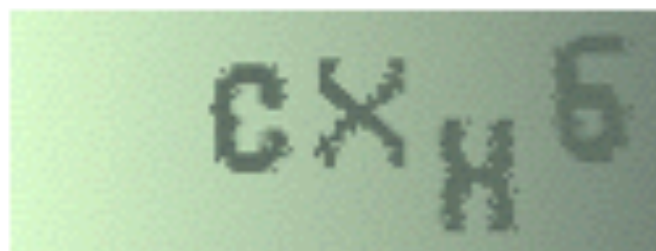
网易的验证码



人人网的验证码



天涯的验证码



Discuz的验证码



北大软微论坛

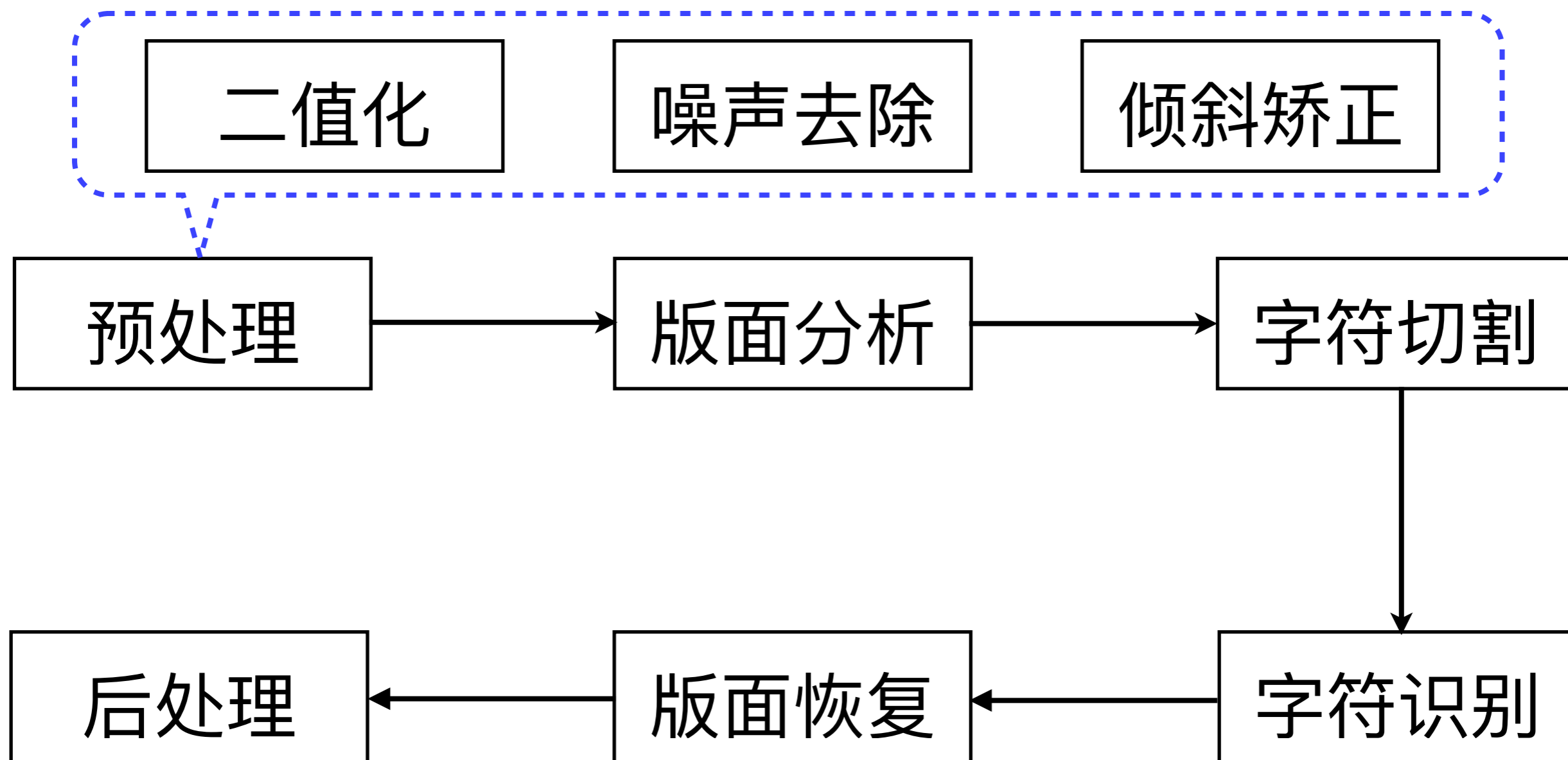
任务名称	每码价格	更新周期	结算状态	赚友推荐	操作
银河答题 (超简单)	28👉	1天	05月07日金币已发	👍165	继续任务
阳光打码 (日赚30)	15👉	1天	05月07日金币已发	👍1435	立即参与
打码兔 (日赚50元)	17👉	1天	05月07日金币已发	👍2625	继续任务
知码打码 (强力推荐) 活动	24👉	1天	05月07日金币已发	👍3311	立即参与
点图打码 (夜班力荐)	28👉	1天	05月07日金币已发	👍26	立即参与
图像打码 (积分结算)	15👉	1天	05月07日金币已发	👍371	立即参与
极速打码 (工号加前缀)	16👉	1天	05月07日金币已发	👍476	立即参与
超速打码 (奖励超高) 活动	16👉	1天	05月07日金币已发	👍1036	立即参与
发财打码 (积分结算)	14👉	1天	05月07日金币已发	👍237	立即参与
大众打码 (积分结算)	10👉	1天	05月07日金币已发	👍399	立即参与

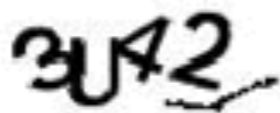


**Bypass
CAPTCHA**

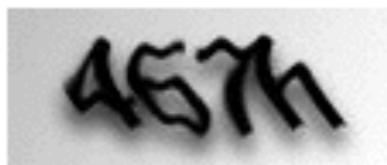
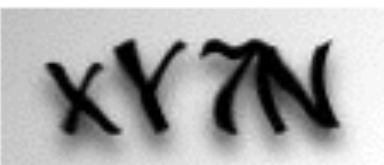
5k CAPTCHAs	Only US\$6.95
10k CAPTCHAs	Only US\$13.90
25k CAPTCHAs	Only US\$34.75
50k CAPTCHAs	Only US\$69.50
100k CAPTCHAs	Only US\$139.00

- OCR: Optical Character Recognition, 光学字符识别





a. 百度使用的验证码



b. 天涯论坛使用的验证码



a. 开心网使用的验证码



b. 谷歌使用的验证码

粘连

扭曲

干扰线

其余



a. QQ使用的验证码



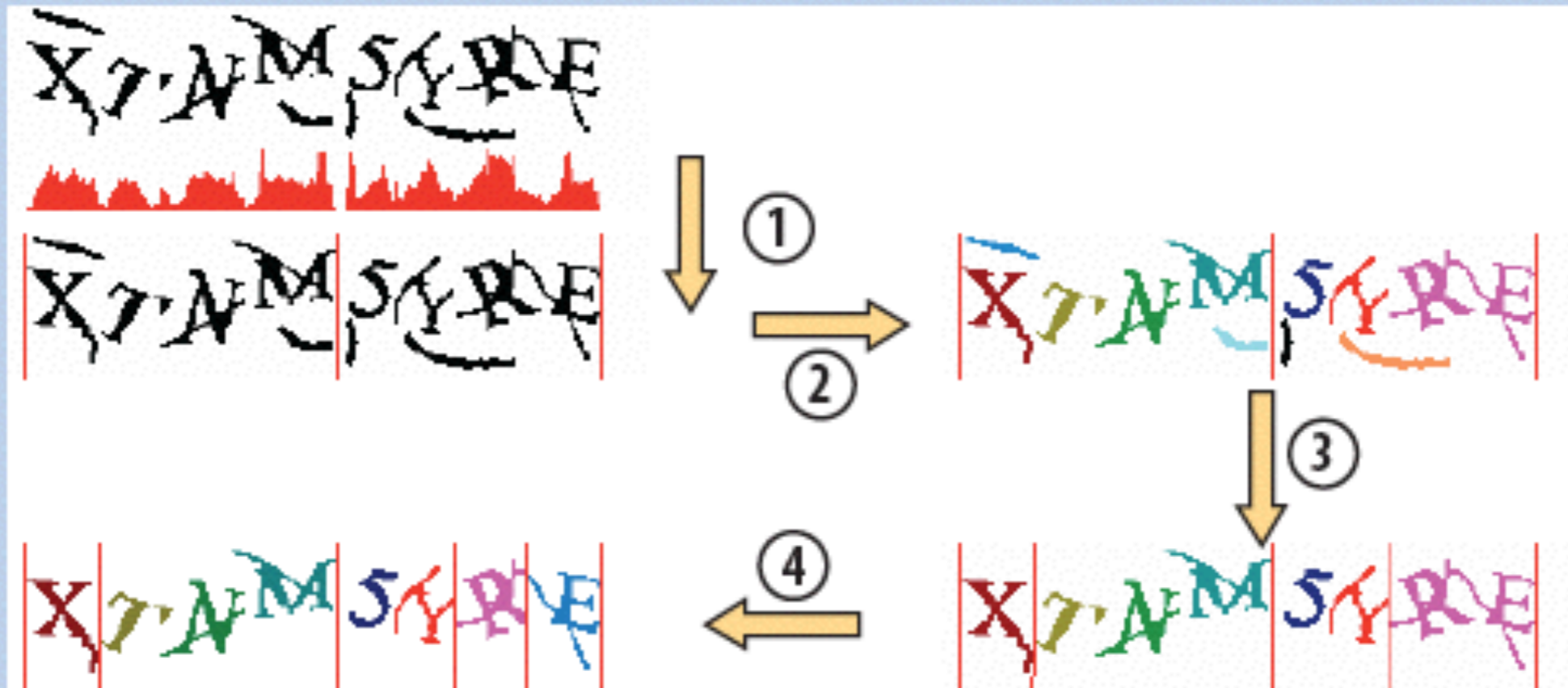
b. 新浪网使用的验证码

- 不定字符
- 不定字体和大小
- 背景干扰

攻击例子



(a)



声音CAPTCHA



分类CAPTCHA

Please click on all the images that show cats:



Score Test

You're a human!

分类CAPTCHA

Select ALL the images containing one or more **buildings**



[Powered by Picatcha](#)

Refresh

Submit

逻辑CAPTCHA



拼图CAPTCHA



基于拼图



[Buy this watch Now!](#)

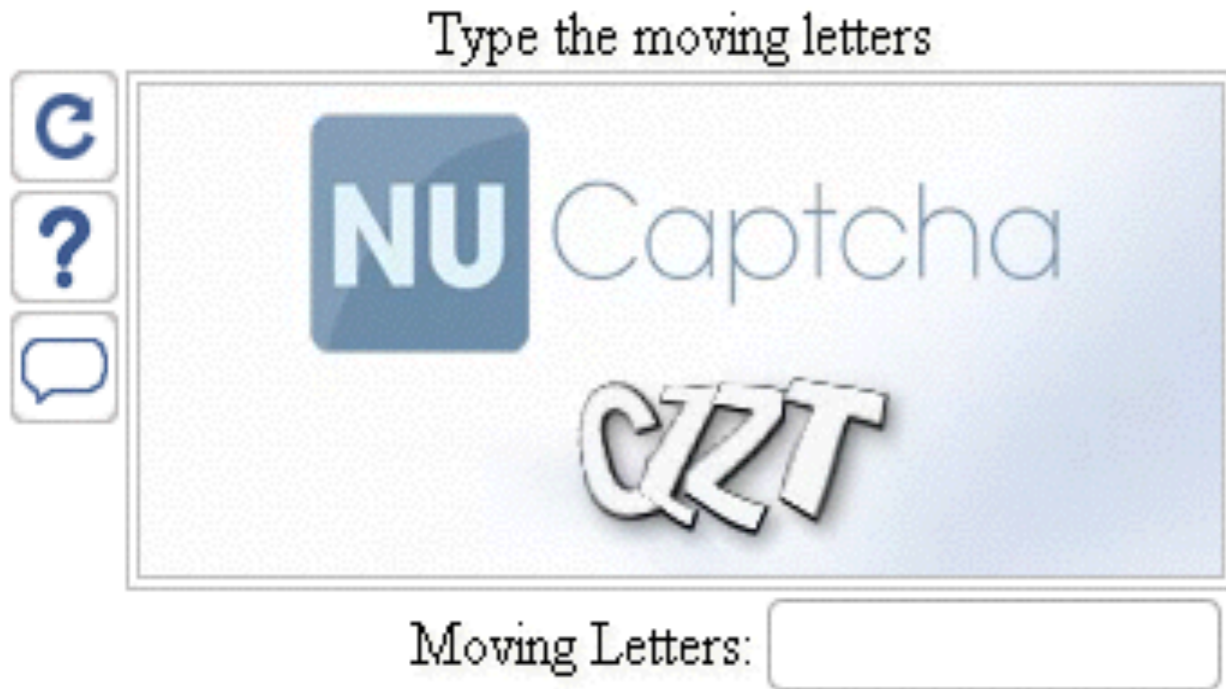


Figure 1: Sample screenshot non animated security settings for NuCaptcha

用户行为分析系统





This is sample advertisement

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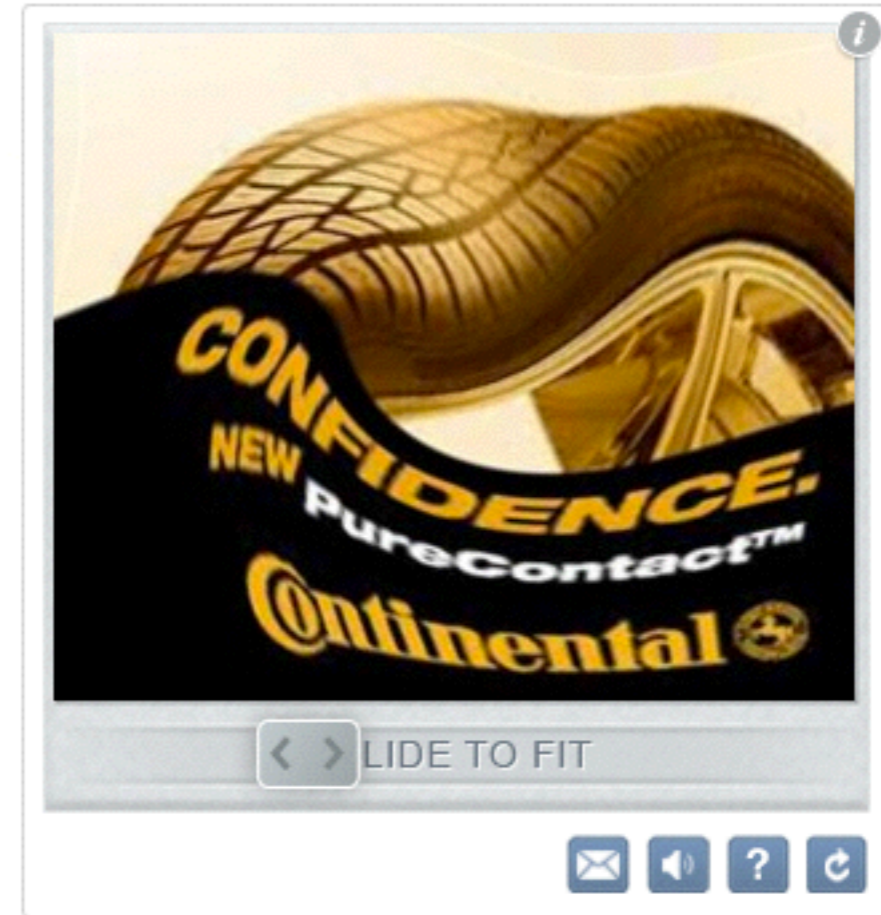


Confirm

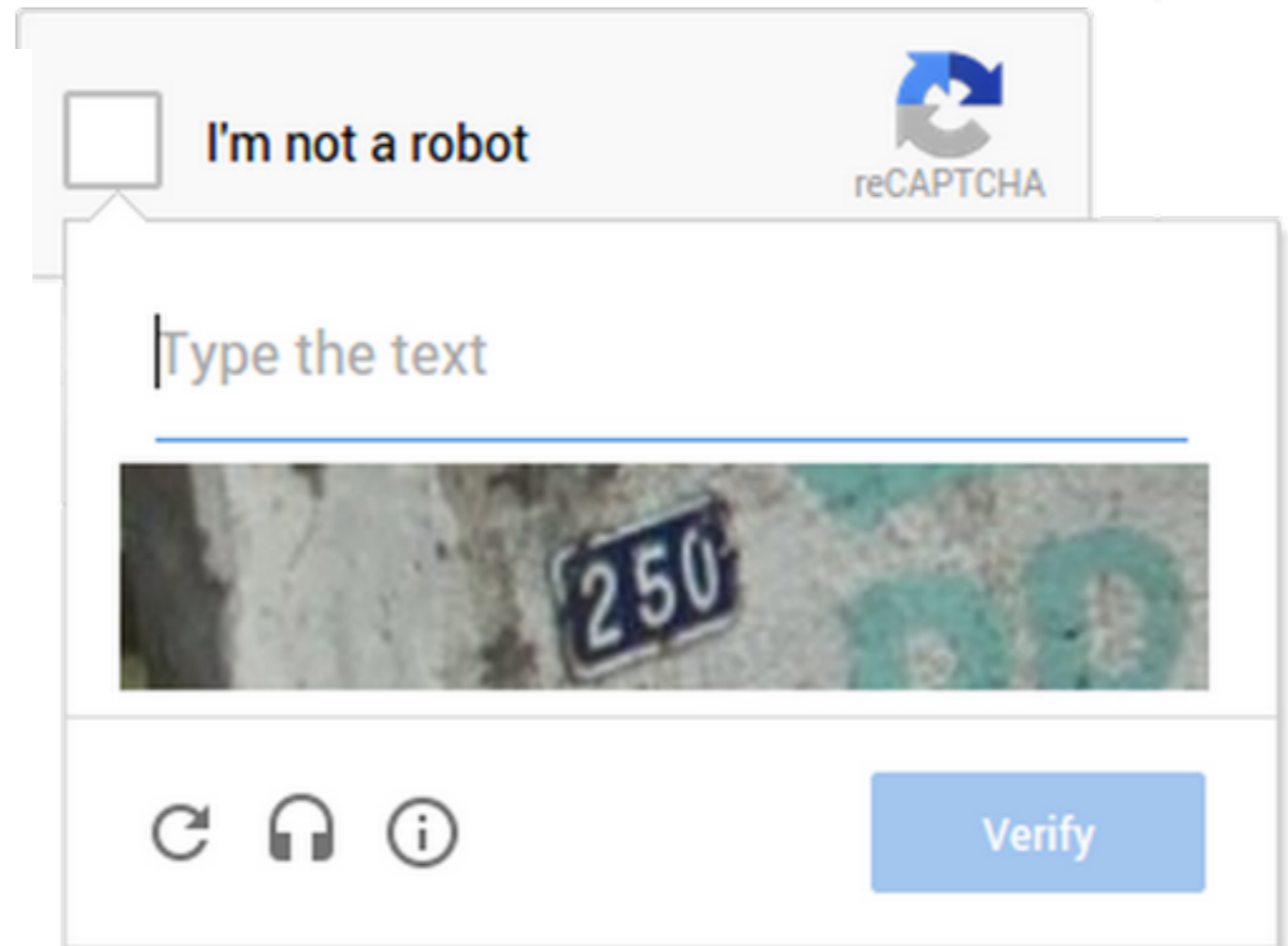
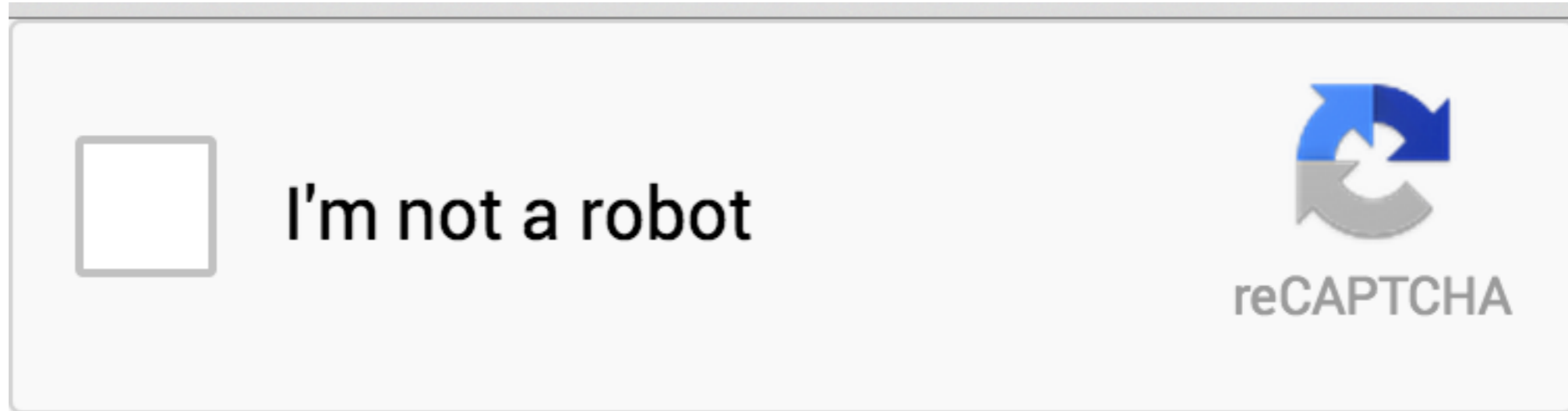


This is sample advertisement

Send



Submit



提问时间！

课后作业

```
graph LR; A[阅读教材] --> B[阅读论文]; B --> C[思考]; C --> D[撰写报告];
```

阅读教材

阅读论文

思考

撰写报告

要求阅读分配的论文，写阅读报告

- 1、文章概述
- 2、主要收获
- 3、存在疑问
- 4、所思所感
- 5、一篇论文

周六晚上
12点前提
交

周日晚上12点前提交每组的PPT

谢谢！

Huiping Sun

sunhp@ss.pku.edu.cn

<https://huipingsun.github.io>